



PORTFOLIO

ASHEN SILVA

Graphic & Brand Designer



Accomplished Graphic and Brand Designer with over **6 years of experience** creating compelling brand identities and driving digital engagement. Expert in translating marketing objectives into powerful visual designs across print, social media, and advertising. Proven ability to manage projects from concept to completion, ensuring brand consistency and delivering high-impact results with the **Adobe Creative Suite**.

Born in
SRI LANKA

Date Of Birth
09 - Nov - 1995

Experience
6+ Years

Languages
English | Sinhala



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Jumeirah Village Circle -
Dubai



Job Experience

2025 - PRESENT

HAUS 51
REAL ESTATE

Digital Marketing Executive

Managed and optimized social media accounts across multiple platforms, developing content strategies that enhanced brand visibility, audience growth, and engagement. Monitored analytics to track performance and refine campaigns for better ROI.

2023 - 2025 AUG

Deja Vu
Real Estate BROKER LLC

Graphic Designer / Content Creation

Develop high-impact marketing materials for luxury property listings, contributing to a 15% increase in client inquiries.

Spearhead the visual strategy for digital campaigns, creating engaging content that enhances online property visibility.

2023 - JULY

Mymaximus
People Of Determination
Rehabilitation Center

Social Media Handling / Graphic Designer

Designed promotional and educational materials that grew online followers by 30% and boosted community outreach.

Ensured consistent branding and messaging across all digital assets, strengthening the organization's visual identity.

2021 - 2023

Athirili Sri Lanka

Graphic Designer / Social Media Handling

Led the creation of all visual content for marketing, ensuring 100% brand consistency across promotional materials.

Designed engaging feedsheets and digital assets that directly supported sales and marketing initiatives.



Education

Pitman Training Group Ltd. Sri Lanka

Diploma in Graphic Design with Adobe ACA

2016 - 2017 (ONLINE)

Vijeya Graphics (Pvt) Ltd. Sri Lanka

Diploma in 3D Animation and Graphic Designing

2014 - 2015



Licenses | Certifications

Organic Marketing

Coursera Project Network

Issued Apr 2023

Credential ID ENZJHVWGAML3



Expertise & Skills

Photoshop



Illustrator



Graphic Designing



UI/UX Designing



After Effects



Premiere Pro



Canva



Indesign

